

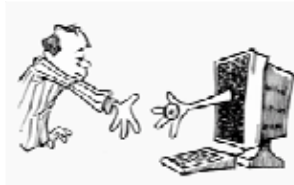
An Engaging, Practical, and User Friendly Approach to Technology

Dr. Stephen Baldrige
Abilene Christian University
@socialworkstevo

Dr. David Cecil
Asbury University

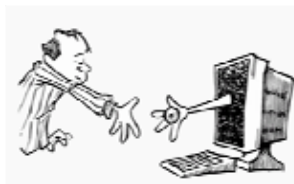
Focus of Workshop...

- To explore issues with varying motivation levels related to online teaching (Coe & Youn, 2008)
- To demonstrate *what we think* are some practical, user-friendly online and technology tools
- To provide practical, user-friendly resources



Digital literacy

- Ethical implications
- Where are your clients?
- What are the concerns regarding technology use?
 - Personal
 - Professional



Motivational Issues and Technology

- Stages of Change
 - Precontemplation: "unaware or underaware"
 - Contemplation: considering, but no commitment
 - Preparation: intention and small behavioral change
 - Action: extensive behavior change
 - Maintenance: consolidation and continuation of change
(Prochaska, DiClemente, & Norcross, 1992)



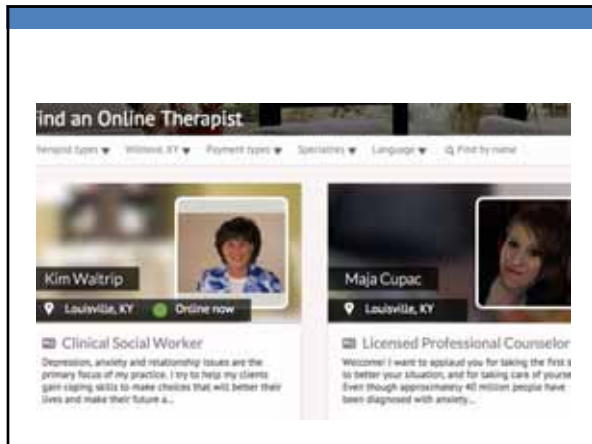
Further Considerations Practical and User-Friendly

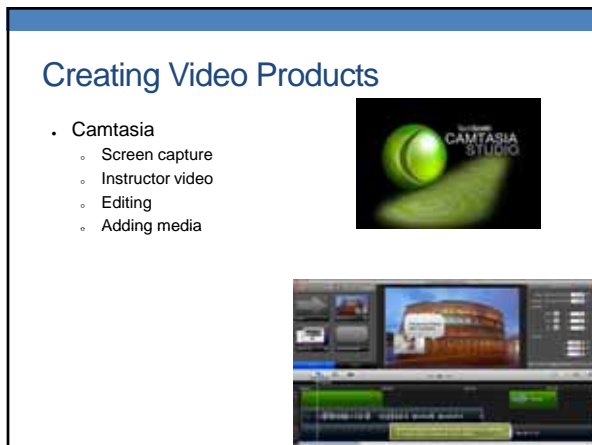
- Flexible, individualized plan
- What is your style?
- What are the most important elements of interaction/professionalism/teaching to you?
 - How could you best emulate these elements in the online environment?

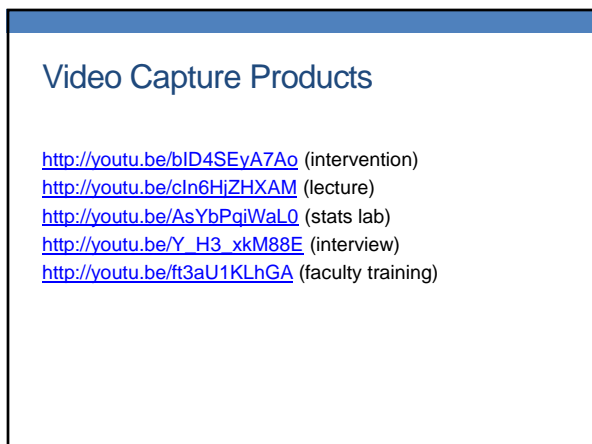
Practitioner Technology

- Fillable forms
- Web Based Documentation
- CAQH
- Clearing Houses
 - EIN
 - NPI
- Calendars









File Sharing

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- Class management sites as Repositories
- Easy access and sharing of large files








Leading meaningful discussion

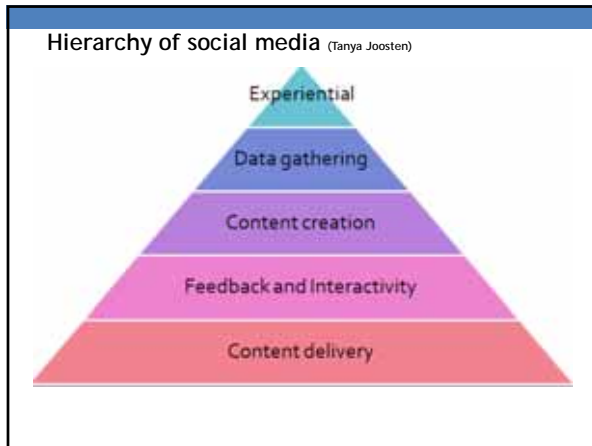


Poll Everywhere
www.polleverywhere.com



Social media - taming the beast





POSTING RULES
(hint: there are none)

- Frequency and content
 - Informational
 - Interactional
- Timing (relevancy)
 - Informational
 - Interactional
 - Relevancy questions



AMPLIFY



Bike Horn iPhone Amp Side View by Lowtechatmo via Flickr

ESTABLISH CONNECTIONS



Facebook Connections - Michael Coughland via Flickr

CURATE CONTENT THROUGH LINKS

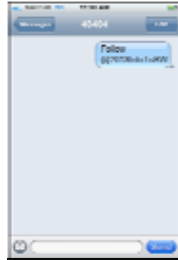


Benefits to One Way Linking by Daniel Wambugu via Flickr

SETTING UP YOUR COURSE/NETWORK

Text updates:
I will use text messages to push information to you as needed. Follow these steps to activate this service.

- What is your objective?
- Set up syllabi wording to reflect this.
 - Informational



TWITTER TOOLS



- Twitter Web
- Management Tools
 - Hootsuite
 - Tweetdeck
- Mobile Tools
 - Twitter App
 - Tweetbot
 - 40404 - text message

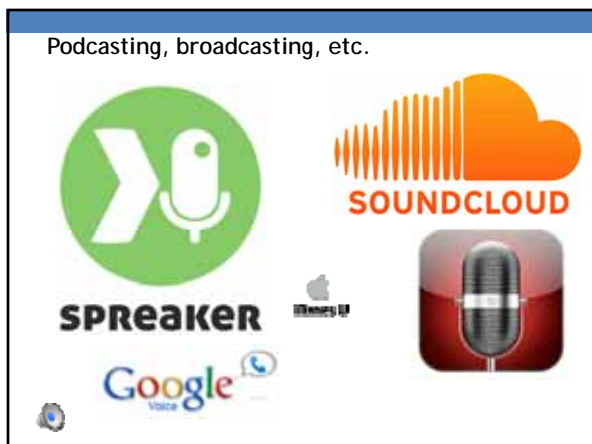
LIVE INTERACTION ("live tweeting")



- Think "reality TV"
- Pushing information to followers.
- Others are pushing to you
- It's what we are doing RIGHT NOW!
- Examples








Podcasting, broadcasting, etc.



The image shows a central logo for 'social work SPREAD PODCAST'. The logo features a green circle with a white arrow pointing right, a rainbow-colored signal icon, and a red microphone icon. To the right of the microphone is an orange cloud icon with the word 'CLOUD' in red. Below the main logo is the Google Voice logo.

Video chat



The image displays a video camera icon on the left. To its right is the blue Skype logo. Below the Skype logo is the Hangouts logo, which consists of a yellow speech bubble icon with a video camera inside and the word 'Hangouts' in grey text.

Google+/Skype

- Expert speakers or panels




The image shows a map of the United States with four small portrait photos of people placed over different regions. Red arrows point from each photo towards a central point in the southern United States. A large orange arrow points from this central point towards a blue button that says 'View Hangout example. Click to view'.

SMS - mobilizing your class



A green rounded square icon with a white speech bubble in the center containing the letters 'SMS' in green.


SMS - examples



Two screenshots of an SMS conversation. The left screenshot shows a conversation about waiting for a bus, with messages like 'It's dr Baldridge. Let me know when y'all get on.' and 'The class wants to know how it smells.' The right screenshot shows a conversation about waiting for a bus, with messages like 'This is summer, it was hot waiting... Couldn't imagine being dressed for work having to wait. Or having my children with me.' and 'It's hot as in here though...'

Quality Technology FYI and Need to Know


- Bandwidth- megabits (4-6 megabits per second [Mbps])
 - Speedtest.net
- Audio
 - Laptop microphones usually not enough
 - Blue Snowball
- Video
 - HD necessary?
 - Laptop cameras might be suf
 - Video cameras



Three Blue Snowball microphones on tripods, one black, one silver, and one white.

Further Considerations
Content vs. Interaction Driven

- Content
 - Policy
 - HBSE
 - Research
- Interaction
 - Practice
 - Ethics



Further Considerations
Online Options

- Fully online
 - Lectures, notes, readings, exams
- Distance Ed online
 - Post notes, turn in papers
- Hybrid
 - Any variation of in class/online teaching
 - Good option for interaction driven courses?

Social Work Curriculum
Online Teaching Criticisms


- Policy: miss out on critical discussions
- HBSE: miss out on critical discussions
- Practice: it s about teaching people to interact!
- Research: concepts to difficult to convey online
 - Group projects are interaction driven...
- Ethics: miss out on critical discussions

Social Work Curriculum
Online Teaching Strengths

- Policy: forums bring out all student views
- HBSE: help make concepts more concrete by writing them out
- Practice: consider hybrid, but online environment can be used for video tutorials/logs
- Research: lecture can be viewed repeatedly to improve comprehension/retention
- Ethics: forums bring out even more critical views

ISSUES OF PRIVACY AND SECURITY

- Student privacy
- Client privacy
- Involvement "outside of class"
- Physical/safety issues



PRIVACY?

- FERPA
- HIPPA
- What information you need to see
- What can we do with information we find online?



OTHER LIABILITIES

- Concerns
- Duty to protect/warn
- Other legal obligations



PHYSICAL/SAFETY ISSUES

- Are there any?
- What are we liable for?