“An Experiential Faith Based Approach to Teaching Macro-Practice to Undergraduate Students”

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Memorial University  Doctoral Student
PRESENTATION OBJECTIVES

• Attendees will identify the importance of utilizing experiential learning strategies to enhance educational outcomes in macro-based social work courses.

• Attendees will compare potential challenges and successes when employing a completely experiential approach to teaching macro-practice.

• Attendees will discuss strategies for implementing experiential learning techniques, including a “Community Night” event, in their own macro-practice courses.
EPAS Competency Practice Behaviors

- Competency 3 – Advance Human Rights and Social, Economic, and Environmental Justice
- Competency 6 – Engage with Individuals, Families, Groups, Organizations, and Communities
- Competency 7 – Assess Individuals, Families, Groups, Organizations, and Communities
- Competency 8 – Intervene with Individuals, Families, Groups, Organizations, and Communities
- Competency 9 – Evaluate Practice with Individuals, Families, Groups, Organizations, and Communities
MACRO PRACTICE THEORIES

- **Organizational Behavioral Perspective**: What are the behavioral dynamics within organizations? How does the organization influence behavior; how does individual behavior influence organization?

- **Learning Organization Theory**: The Importance of Mission and Vision within the agency, and team learning.

- **Community Organization Theory**: Active participation and development of communities that are focused on solving social issues on a local or global scale.
MACRO PRACTICE THEORIES

- **Human Rights Perspective**: Discussion of rights that are inherent to all humans, based on the dignity and worth of each individual, deserving respect and protection.
- **Conflict Theory**: Understanding of conflict between social classes, ideologies, and inequalities. Ability to educate individuals and communities regarding these issues.
- **Empowerment Theory**: Empowerment happens in the form of collective action, increasing public awareness of social issues, and provision of policies and legislation.

-Setterlaund, 2013
MISSION AND VISION

• The importance of mission and vision
• The process of mission and vision
• Examples of mission and vision
MISSION STATEMENT EXAMPLES

**Organization name:** Diafotizo, which means to enlighten, illuminate, or to shed light on.

“Diafotízo is established on the belief that every individual has the right to dignity, life, and safety. We exist to illuminate and reduce injustices such as forced labor, displacement and relocation of communities, and sex trafficking surrounding global sporting events. We seek to inspire intercultural cooperation in order to promote healthy competition and the implementation of ethical policies. Diafotízo strives to educate and stimulate action within the community to spark a global effort to change.”
“Guided by our passion for social work values including the dignity and worth of each individual and the importance of human relationships, the Practice 3 class aims to promote healthy dating and intimacy by creating awareness, engaging honest dialogue, and equipping individuals to establish and maintain personal and relational health through a community event.”

“In an effort to reduce stigma, the Practice 3 class strives to raise awareness of the realities of dating and sexual violence by starting a conversation through a community wide event on the campus of SEU.”
“Driven by our professional and biblical values, the seniors of the social work program will cultivate honest conversations about pornography to increase awareness of its effects including addiction, stereotypes, societal implications, and relational consequences through a community-wide event that aims to advocate for the dignity and worth of each person.”

“Driven by honesty, empathy, courage, and our values as Christians, social workers, and people striving for human connection and authenticity, we will empower our community to speak out about mental health by raising awareness, breaking stigmas, and building support through a Community Night event.”
The importance of team

- Community Night Committees
  - Outreach/Advertising
  - Speaker
  - Production
  - Fundraising/Grant Writing
  - Follow Up

- Examples of Committee Meetings

- PERT chart: purpose, examples
<table>
<thead>
<tr>
<th>Due Date</th>
<th>Completed?</th>
<th>Task</th>
<th>Assigned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thurs. January 26th</td>
<td>Yes</td>
<td>Begin process of reserving Bush Chapel</td>
<td>Celest</td>
</tr>
<tr>
<td>Mon. January 30th</td>
<td>Yes</td>
<td>Email Marquita Butts-Fisher (Program Manager of the TPPA) about the TPPA’s support and contacts who may be interested in supporting by attending, advertising, or financially</td>
<td>Jovan</td>
</tr>
<tr>
<td>Mon. January 30th</td>
<td>Yes</td>
<td>Email Stormy Anders about contacts they may know who would be interested in supporting the Community night event</td>
<td>Jovan</td>
</tr>
<tr>
<td>Tues. January 31st</td>
<td>Yes</td>
<td>Follow up with Sabrina Gorman on status of the request for Bush Chapel on April 10th</td>
<td>Jovan</td>
</tr>
<tr>
<td>Wed. February 1st</td>
<td>Yes</td>
<td>Phone meeting with Marquita Butts-Fisher</td>
<td>Celest</td>
</tr>
<tr>
<td>Wed. February 2nd</td>
<td>Yes</td>
<td>Create handouts for students to sign up to volunteer, record people contacted about donating and personal connections to local agencies, business, and individuals that can contribute to event.</td>
<td>Celest</td>
</tr>
<tr>
<td>Thurs. February 2nd</td>
<td>Yes</td>
<td>Pass around sign-up sheet for Valentine table volunteers</td>
<td>Katelyn</td>
</tr>
<tr>
<td>Thurs. February 2nd</td>
<td>No</td>
<td>Acquire list of past donors of the community night event from Dr. Ermine</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Thurs. February 2nd</td>
<td>Yes</td>
<td>Email Sabrina O’Gorman back, and relay her email on the request to the class</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Fri. February 3rd</td>
<td>Yes</td>
<td>Remind the entire class to continue to reach out to their friends, family, and connections to donate to the event</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Fri. February 3rd</td>
<td>Yes</td>
<td>Contact Jane with Born &amp; Bred Bakehouse regarding potential donation of service or gift certificate</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Sun. February 5th</td>
<td>Yes</td>
<td>Obtain candy, purchase small buckets, balloons, and strips of paper for notes for table display</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Sun. February 5th</td>
<td>Rescheduled</td>
<td>Meeting with Chad Hayes, store manager of Publix 501 (Appoka)</td>
<td>Fundraising Committee</td>
</tr>
<tr>
<td>Sun. February 5th</td>
<td>In Progress</td>
<td>Send out Valentine’s outside of St. Class</td>
<td>Katelyn</td>
</tr>
<tr>
<td>Mon. February 6th</td>
<td>No</td>
<td>Contact all past donors of the event within 1-2 days of receiving their contact info</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Mon. February 6th</td>
<td>No</td>
<td>Contact all past donors of the event within 1-2 days of receiving their contact info</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Mon. February 6th</td>
<td>In Progress</td>
<td>Schedule time to develop a back-up plan if Bush Chapel is not available – has been taking place through GroupThread</td>
<td>Celest History</td>
</tr>
<tr>
<td>Mon. February 6th</td>
<td>Yes</td>
<td>Lay out further fundraising ideas -- (musician fundraiser, movie night out. t-shirts. use of fundraising proposal in asking businesses for sponsorship/donations)</td>
<td>Fundraising Committee</td>
</tr>
<tr>
<td>Mon. February 6th</td>
<td>No</td>
<td>Contact with Chad Hayes, store manager of Publix 501 (Appoka)</td>
<td>Celest History</td>
</tr>
<tr>
<td>Tues. February 7th</td>
<td>Made Contact</td>
<td>Contact Barlow Ford about possible donation</td>
<td>Celest History</td>
</tr>
<tr>
<td>Thurs. February 9th</td>
<td>No</td>
<td>Compile list of potential performers for fundraising performance nights</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Thurs. February 9th</td>
<td>Made Contact</td>
<td>Contact Concord Coffee &amp; Poor Porter about fundraising performance nights</td>
<td>Victoria History</td>
</tr>
<tr>
<td>Thurs. February 9th</td>
<td>No</td>
<td>Ensure a request or reservation is made for the wrestling event</td>
<td>Celest History</td>
</tr>
<tr>
<td>Wed. February 10th</td>
<td>Yes</td>
<td>Write fundraising proposal to be given to requested donors</td>
<td>Katelyn and Sofia</td>
</tr>
<tr>
<td>Fri. February 10th</td>
<td>Made Contact</td>
<td>Reach out to all business owners at Veronica’s kids school</td>
<td>Veronica History</td>
</tr>
<tr>
<td>Fri. February 10th</td>
<td>No</td>
<td>Contact with Chad Hayes, store manager of Publix 501 (Appoka)</td>
<td>Celest History</td>
</tr>
<tr>
<td>Fri. February 10th</td>
<td>No</td>
<td>Contact home and local church community on donations</td>
<td>Jovan History</td>
</tr>
<tr>
<td>Fri. February 10th</td>
<td>No</td>
<td>Speak with Rachel Alston regarding Cripsers fundraising night</td>
<td>Kelly History</td>
</tr>
<tr>
<td>Sun. February 12th</td>
<td>No</td>
<td>Determine yambarrowed source of either a popcorn or candy maker</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Sun. February 12th</td>
<td>No</td>
<td>Purchase any candy, buckets, or balloons needed for delivery</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Sun. February 12th</td>
<td>No</td>
<td>Meeting with Chad Hayes, store manager of Publix 501 (Appoka)</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Sun. February 12th</td>
<td>No</td>
<td>Compare tshirt companies</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Mon. February 13th</td>
<td>No</td>
<td>Contact tshirt company</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Mon. February 13th</td>
<td>No</td>
<td>Put together all preordered Valentine’s baskets</td>
<td>Katelyn History</td>
</tr>
<tr>
<td>Tues. February 14th</td>
<td>No</td>
<td>Deliver Valentines around campus</td>
<td>All Participants</td>
</tr>
<tr>
<td>Tues. February 14th</td>
<td>No</td>
<td>Meeting with Sunshine Bank and Cener State Bank to request sponsorship</td>
<td>Christine History</td>
</tr>
<tr>
<td>Wed. February 15th</td>
<td>No</td>
<td>Make contact with realtor company in Lakearan and Christian Todd to request a donation</td>
<td>Christine History</td>
</tr>
<tr>
<td>Friday February 17th</td>
<td>No</td>
<td>Email information letter to parents at SJA</td>
<td>Veronica History</td>
</tr>
<tr>
<td>Friday February 24th</td>
<td>No</td>
<td>Follow up on emailed information letter to parents at SJA</td>
<td>Veronica History</td>
</tr>
<tr>
<td>Friday February 24th</td>
<td>No</td>
<td>Sign up for Panera Bread fundraising night</td>
<td>Jovan Davis</td>
</tr>
<tr>
<td>Fri. February 24th</td>
<td>No</td>
<td>Contact local restaurants about fundraising opportunities</td>
<td>Cody History</td>
</tr>
<tr>
<td>Wed. March 1st</td>
<td>No</td>
<td>Movie Night</td>
<td>Fundraising Committee</td>
</tr>
<tr>
<td>Mon. April 24th</td>
<td>No</td>
<td>Make and mail “Thank You” cards for all donors</td>
<td>Victoria and Sofia</td>
</tr>
</tbody>
</table>
OUTREACH
Public Service Announcements

The Hands That Feed

https://vimeo.com/3813506
GLOBAL POVERTY
Human Rights and Global Sporting Events

FAIRPLAY

Join us for a discussion on human rights and global sporting events. Issues such as displacement of communities, the influx of sex trafficking, and forced labor will be highlighted.

Featuring guest speakers:
Katie Campbell
Former Humanitarian Aid Director, Athletes in Action

Bridget Botelho
Researcher and Advocate, Human Rights and Global Sporting Events

Thursday, April 16th 6:00 - 8:00 pm
Stevens Student Center Event Rooms
2 CEU's for Social Work Professionals
Free Community Event - All are welcome!

(Please be informed that some material may be sensitive for children)
COMMUNITY WIDE NIGHT
#BREAKTHESILENCESEU
BUSH CHAPEL
APRIL 23rd
7PM-9PM

SPECIAL GUEST SPEAKER
CAROLYN HENNECY

PANEL
RJAY BARSH
KARA BLOOMQUIST
STEPHANIE POWELL
RAY ALLEN

PEACE RIVER CENTER

GIVEAWAYS & FREE STARBUCKS COFFEE AVAILABLE

The social work senior class presents a community wide event "Break the Silence".

Come help our community take back the night and raise awareness of dating and sexual violence.

#titleix #SEU

SPONSORS

IX

DESIGN: GDY
Breakout Speaker
Aaron Moore
FROM
TO WRITE LOVE ON HER ARMS

Brave Enough
TO BREAK MENTAL HEALTH STIGMA
Are YOU?
#braveenoughseu

Presented by:
SEU Social Work Practice 3 Class

Free Coffee Door Prizes
WEAR THE SEU MENTAL HEALTH AWARENESS BRACELET & RECEIVE AN EXTRA RAFFLE TICKET AT THE DOOR.

Southeastern University
Bush Chapel
Tuesday April 12
7:00 PM
ADVERTISING

TRANSPLANT TOURISM

Cedarville University Student Center Event rooms

04/25/13

a plea from the shadows

4:00 pm

Internationally renowned Speaker, Director and Founder of Coalition for Organ Failure Solutions

Debra Budianti-Soberti, Ph.D.

Sponsored by the Senior Social Work class

UNWRAPPING THE BITTER TRUTH

CHILD LABOR IN THE COCOA INDUSTRY

SSC EVENT ROOMS | APRIL 8 | 6-7:30

TWO FREE CEU’S FOR PROFESSIONALS

Free fair trade chocolate and coffee provided.
Join us for an educational, interactive event!

PRESENTED BY FANADI
THE SILENCED REVOLUTION:
Revealing the unheard voices of internet expression

what: OMOYELE SOWORE
a Nigerian journalist persecuted in his home country for speaking out against government corruption and sharing his thoughts on global censorship

when: MARCH 29TH
7:00 PM
(refreshments at 6:30)

where: SSC Event Rooms
@ Cedarville University

2 CEU's for professionals
FREE EVENT

the reality of child laundering

sponsored by: UNMUTED

ORPHAN

speaks: David Smolin
One of the world's leading academic experts on child laundering

APRIL 7
6:30 pm
SSC EVENT ROOMS
Two free CEUs
FUNDRAISING/GRANT WRITING

- Mini Olympics, Faculty/Staff “Dance Off”, Mario Kart Competition
- Support of Campus Progress (example of RFP)
- Brave Enough Bracelets
- Community Partnerships/Sponsorships (i.e., “Heather’s Hope”)
“Hi Julie!

Now that I've had some time to recover from jet lag, and after reflecting on such a whirlwind of a trip, I wanted to say THANK YOU to you and your students for inviting me to speak at community night!

I truly enjoyed my visit to Cedarville, and was so astounded by your students. Such an amazing group of change agents! They inspired me with the leadership they took in planning the event, and the passion they showed for the issues they study. No doubt a testament to your mentorship! It was so amazing to see how strong and vibrant the Cedarville community is. Not to mention I had so much fun getting to know you all.

Thanks again and I look forward to staying in touch! Please send your students my regards and the best of luck as they wrap up the school year and prepare to graduate!! Hope you all had some time to relax after an amazing event! “

- Human Rights and Sporting Events Speaker 2016
“I just found out that Dr. Smolin will be speaking at Cedarville soon! He works, as I'm sure you know, at Samford's Cumberland Law School. He spoke at an adoption forum Beeson hosted this past semester and it was SOOO incredibly eye-opening and challenging and hard to hear him speak. Jen Briggs told me there was something on campus on international adoption ethics and I was hoping and praying it would explore some of the topics he explored. I am so happy to hear he will be speaking!”

-Local Professor and Community Member
Child Laundering- 2013
Dear little you,
you did nothing wrong.
Shine your light.
I love you now — older you.
coachrjaybarsh
S/O Social Work students and Professor Serrine for a phenomenal event last night!

There were over 250 people in attendance with 189 leaving T-shirts on the Clothesline Project (meaning they were emotionally impacted enough to feel called to actively participate in the evening)! We also had 56 questions texted into the panel discussion showing engagement among the audience!

Here are a few of the T-shirt messages:
"Dear little you, you did nothing wrong. Shine your light. I love you now. --- Older You" "I am more than what I've been through. I am free."
"You can’t control me anymore." It is evident that the healing love of Christ was present and touched many people in attendance!

#breakthesilenceSEU

Haley Halverson
@HaleyCHalverson

Wow, just spoke at Southeastern University on the links between pornography, sexual violence, & sex trafficking & I cannot overstate how encouraging this event was!

Hundreds of students ready to discuss difficult topics & fight for human dignity!

#lovekllsporn #abolitionists
“This class was amazing. I am ready to make change in the world.”

“Being hands on and actively planning the event were helpful in building practical skills, and it was neat to see the difference we made.”

“I really enjoyed the community event project so much! Much more was accomplished than expected.”

“I appreciate how much this class challenged me to step out of my comfort zone to make an impact in the broader society.”
“The community night event helped me recognize skills that I never knew I had.”

“Thank you for allowing this opportunity to teach students that one person can collaborate with others to make such a lasting impact.”

“This course stretched me and grew me in amazing ways and I learned so much about networking and about myself.”

“It is so impactful to be able to learn through experience. You were right when you said that it would be hard. Putting in hard work all semester is so incredible when you get to see the final product.”
“This course really helped me understand the breadth of Macro social work, and all the different areas that macro work involves.”

“This class is a marathon that starts the very first day of meeting. The work for this class alone easily occupied 70% of my time and energy this semester. Overall, it is challenging and valuable, and it definitely is a baptism by fire in the world of event planning, organizing, working in committees, and fundraising. The experience is great to have going into a first job or graduate school, and I'm glad that this course accomplishes so much rather than just teaching about doing an event - we actually did one that we could be proud of.”

“I would not change the format of this class. The way it is run like non-profit, with committees is MAGNIFICENT. Such a great learning experience.”

“I love community night! It really helps us to integrate things we learn in a classroom into real life situations. The book report was helpful as well as the group presentations, and the energetic and interactive teaching style helped me to engage in class and learn to love macro social work. This class is structured very well and I was able to learn a lot.”
“The class was amazing. I learned a lot of beneficial things for my social work career. I didn't think I would like Macro social work, but I fell in love with it during this semester.”

“I would not change the fact that we have to apply for grants. That was excellent experience.”

“The structure of the class is extremely unique. Forming our own organization from the ground up and putting on an event is something that no other school does. And we truly have the best professor in the world leading the way. Her wisdom, guidance, advocacy, and kindness are irreplaceable.”

“I learned more about macro social work through participating in Community Night then I would have just by reading a textbook.”
STRENGTHS AND CHALLENGES OF THIS COURSE

**Strengths**
- Student Decision Making/Collaboration
- Real/Simulated Practice of CSWE Competencies
- Empowers Students to Make Change
- Actively Engages Students in Learning
- Networking

**Challenges**
- Student Decision Making/Collaboration
- Navigating Interpersonal Conflict
- Professors Relinquish Control
- University Guidelines & Restrictions on Student Events and/or Fundraising
- Grant Writing/RFP Deadlines
DISCUSSION

Strategies for Implementing a “Community Night” Event in your Macro-Classes.